



## The LBA Sponsor Program Levels

The Long Beach Accelerator works with each organization to provide the sponsorship opportunities, access, visibility and impact that meet your objectives.



### Platinum Sponsor of the LBA

\$120,000

- Recognition and benefits of leading the launch of the sector-specific cohort and industry initiatives.
- Commitment to fund equity investment required for the sector-specific cohort.
- *Chair* the sector-specific Cohort Advisory Committee.
- *Co-Host of VIP Reception* for sector-specific Demo Days
- Opportunity to lead an educational webinar/seminar in partnership with LBA and investor/business community to help you engage your targeted audience.
- **DEADLINE:** September 30, 2021 for est. March 2022 cohort start date.
- ***Plus, all benefits of Gold sponsorship.***

### Gold Sponsor of the LBA

\$50,000

- *Co-Host of VIP Reception* for in-person Demo Days
  - Next anticipated in-person demo days: *October 2021*
- Opportunity to present on a topic of interest during speaker series or a 30-second video presentation about their company to be played during Demo Days.
- A seat on the Advisory Board **or** designation as an Honorary Board Member
- ***Plus, all benefits of Silver sponsorship.***

## Silver Sponsor of the LBA

\$25,000

- For this membership, you will be a *featured partner* in LBA forums for each cohort during a one-year period
  - 3 cohorts anticipated July 2021-June 2022
- *One-year placement of your logo/link in the “Partners & Sponsors”* section of the LBA website and social media.
- Company marketing collateral or branded gift included in the event goodie bag (virtual or physical).
- Opportunity for active engagement in LBA programming to support cohort members.
- *Early access* to cohort members to learn more about their business model and strategies.
- Opportunity to help select the cohort members during the application evaluation process.
- Opportunity to recommend mentors or serve as a mentor to a startup in the cohort.
- **Plus, all the benefits of the Friend of the LBA.**
- **Invitation to VIP Reception for an in-person Demo Days:**
  - Next anticipated in-person demo days: *October 2021*

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## Friend of the LBA

\$5,000

- For this membership, you will be a *featured partner* in a selected LBA forum.
- **Your logo/link/slogan is:**
  - *displayed* as a current meeting sponsor on the LBA website.
  - and *shown* as a current meeting sponsor in our newsletter.
- Current placement of your logo/link in the “Partners & Sponsors” section of the LBA website and social media.
- Repeated mentions in the promotional email announcements that go out to our active local entrepreneurs, startup founders, employees, investors, service providers, and friends.
- Opportunity to become a part of the LBA cohort and alumni perks package
- *Access to the attendee email addresses from your sponsored sessions.*
- **Invitation to Demo Days:**
  - Two Demo Days for LBA’s Second Cohort: *October 2021*

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## An annual “membership” fee

\$2,500

- For services- Lawyers, Accountants, and other professionals.
- An annual “membership” fee would gain *early access* to the cohort members.
- Opportunity to become a part of the LBA cohort and alumni perks package